

Cranberry Bean 'Vero'



Improved cranberry bean with exceptional seed color distinction and consistent yield potential!

PROFILE

Vero is an ADM variety distributed by Seedwest. It is an upright and determinate variety that produces beans with exceptional seed coat color and vibrant mottling. Due to Vero's improved seed color distinction, Vero cranberry beans are highly desirable to food processors and consumers in the Mediterranean Region. Vero is an early season variety that matures in approximately 90 to 95 days (2 days later than Etna), and has excellent dry-down. From 2017 to 2021, Vero had consistently high seed yield in Quebec, Michigan, and Ontario production regions, and averaged 23.5 cwt/acre (17 year/location environments).



TRIAL DATA

Strengths

- Highly desirable seed color and quality
- Excellent dry-down at harvest
- Good disease resistance package
- Upright plant structure and resistant to lodging

Plant Type	Determinate bush (plant type I)
Seeds per Pound	911
Days to Flower	39
Days to Maturity	90 to 95
Height	45 cm
Disease	Resistant to Curly Top Virus and Bean Common Mosaic Virus (I-gene), lower incidence and severity to Common Bacterial Blight and Anthracnose (compared to check varieties)

TO PURCHASE SEED: CONTACT YOUR LOCAL DEALER

Cranberry bean Vero was developed by ADM Seedwest and is the sole property of Archer Daniels Midland Co.

Plant Variety Protection for Cranberry bean Vero has been applied for. Vero is the sole property of ADM Seedwest and is protected by U.S. Plant Variety Protection. Unauthorized propagation of this variety is prohibited.

All variety information presented herein is based on field and laboratory observations. Actual crop yield and quality are dependent upon many factors beyond our control. Since environmental conditions and local practices may affect variety characteristics and performance, we disclaim any legal responsibility therefore. Read all tags and labels. They contain important conditions of sale, including limitations of warranties and remedies.

For customers around the world, ADM draws on its resources—its people, products, and market perspective—to help them meet today's consumer demands and envision tomorrow's needs.

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