



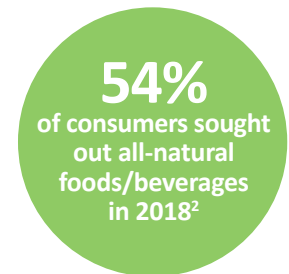
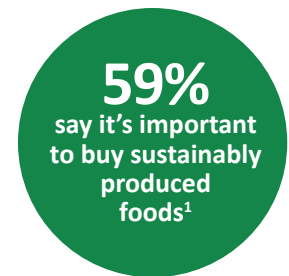
## Mint – Refresh Your Brand

Known for its cooling and refreshing properties, mint is among the leading flavors in products around the world. Mint is popular in oral care and personal care products and is also positioned as an indulgent flavor in beverages and sweet goods, from mint mocha lattes to mint ice cream.

### MINT CONDITIONS

Consumers are connecting the dots—what they consume affects their health. They’re choosing more natural, less-processed products. They want cleaner labels with non-chemical-sounding ingredients that taste great. With Fresh + Cool™ natural mint solutions from ADM, conditions are just right to create products consumers love.

This information is based on U.S. standards and regulations



<sup>1</sup> FMI 2018

<sup>2</sup> Top 10 Food Trends, Food Technology Magazine, April 2019

Mint is among the leading flavors in products around the world



## Sustainability: It's a Natural Thing

Consumers want to keep things simple when it comes to what they eat and drink. They also put value on ingredients and products they think help make the world a better place.

Accounting for up to 20% of the U.S. peppermint market, our revolutionary mint plants support the current mint market and ensure a thriving mint future.

It's in our nature to invest in the future of mint and sustainability.

### TODAY'S CONSUMERS ARE:

Researching products they buy

Holding their favorite companies ethically responsible

Choosing products that are sustainably sourced

### MAKING STRIDES FOR SUSTAINABILITY:

Committed to responsible stewardship of our planet's resources, our research-driven innovation has made significant gains towards a healthier planet and a greener future. Our non-GMO mint helps solve some of the most pressing environmental concerns by requiring less water, fertilizer, and energy than traditional mint plants.

#### Less Greenhouse Gas

About 1,200 metric tons of CO<sub>2</sub> saved annually due to reduced need for fuel consumption, preventing further atmospheric pollution

#### Less Water Use

6,700 million gallons of water saved each year due to our hardy, high-yielding plants, allowing more water to remain in the natural water cycle

#### More Farmland

Resistant to pests and disease, our proprietary plants allow farmers to reclaim diseased land for mint production



## Refreshingly Reliable

Our natural mint solutions are backed by longstanding and unparalleled know-how. We have 150 years of mint extraction expertise and 70+ years of plant science research to solve your formulation challenges. We support your brand with consumer-preferred mint solutions across all product categories.

### PROVIDING SUPPORT FROM PLANT TO PLATE

ADM's long-standing relationships with farmers and growers around the world, combined with our Plant Science Research Program and deep understanding of product development allows us to support developers with unique taste solutions from plant-to-plate.

### GLOBAL SUPPORT FOR MINT:

Farmer and Grower networks and programs

Mint Centers of Expertise

Regulatory support to ensure compliance with local regulation

Supply chain support to ensure quality and reliability

Our **proprietary non-GMO, sustainably-sourced mint varieties** are designed to help you create unique taste solutions to meet consumer demands. Our Plant Science Program is the only commercial agronomic, botanical non-GMO mint plant research program in the flavor industry

## A MINT FOR ALL OCCASIONS

ADM provides optimal solutions for every need and has a rich heritage in creating mint-based solutions. ADM helps you develop mint solutions to your food, beverage, confection, and oral care product challenges with our mint oils, mint flavors, and other complimentary ingredients.

## More Applications, More Benefits

Our experts will partner with your developers across a broad range of applications to find the right solutions for your brand.



chewing gum



oral care



beverage



confectionery snacks & bars



dairy



ice cream

## THE BEST ASSORT-MINT AVAILABLE

New Fresh + Cool Mint™ by ADM provides a wide range of cooling intensity to fit your most exacting needs—without any of the bitter menthol taste. It's natural and clean label-friendly.

Our portfolio of mint oils, flavors, extracts and ingredients include:

**Peppermint Oils**  
**Spearmint Oils**  
**Arvensis Oils**

**Mint Oil Blends**  
**Mint Flavors**  
**Mint Extracts**

**Mint + Flavors**  
as well as the full range of natural flavors and colors

**OUR MINT IS:** GRAS Non-GMO Halal Kosher Clean Label

## ADM DELIVERS FOR YOU

We translate nature into the flavor that defines all of our products. Our technical expertise and state-of-the-art extraction systems ensure quality and reliability, while our superb logistical network delivers uninterrupted supply. With expertise spanning the entire value chain, we help you achieve a consumer-preferred flavor profile. With full product development and application support, we're your turnkey solution, adapting our flavors and systems to your specific product needs for great-tasting products consumers will love.

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