

# KANSAS DIAMOND<sup>®</sup> WHITE WHOLE WHEAT FLOUR

## DELICIOUS AND NUTRITIOUS

Kansas Diamond<sup>®</sup> extra fine white whole wheat flour delivers the nutrients of traditional whole wheat flour without compromising the taste and texture of your foods.

Developed to meet the demands of consumers who want great-tasting, nutritious foods, Kansas Diamond white whole wheat flour lets you create products with the health benefits of whole wheat flour and the consumer appeal of white flour. A great source of fiber and protein, it helps your foods meet the USDA food pyramid standards, which emphasize more whole grain consumption.

Finely granulated with a slightly sweet flavor, Kansas Diamond white whole wheat flour can be used in all of your whole wheat foods without affecting flavor or mouthfeel.

## APPLICATIONS

- Pizza
- Tortillas
- Breads
- Buns
- Bagels
- Pasta
- Cookies



## KEY BENEFITS

- Provides a sweet, satisfying taste
- Microfine particles result in smooth, pleasing mouthfeel
- Nutritional equivalent of traditional whole wheat flour
- Offers consumer-friendly labeling opportunities
- Light in color and aesthetically appealing
- High fiber and protein content

## THE IMPORTANCE OF WHOLE GRAIN

Get your foods ready to meet consumer demands for whole grains with Kansas Diamond white whole wheat flour.

The new Food Pyramid recommends that the average person intake 6 ounces of grains daily, with at least half being whole grains. Balanced diets that emphasize whole grain consumption provide numerous health benefits that are vital for the well-being and maintenance of bodies. According to the USDA, consuming foods rich in fiber, such as whole grains, as part of a healthy diet, may help:

- Reduce blood cholesterol levels and lower risk of heart disease
- Reduce constipation
- Promote weight management



For customers around the world, ADM draws on its resources—its people, products, and market perspective—to help them meet today's consumer demands and envision tomorrow's needs.

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## Product Description:

Whole wheat flour is the food prepared by grinding and bolting cleaned wheat other than durum wheat. It conforms to the U.S. Standard of Identity for whole wheat flour (21 CFR Part 137). Kansas Diamond® is milled from a specially selected blend of hard white wheats that are milled to an exceptionally fine granulation.

## Ingredient Legend:

White whole wheat flour

## Method of Shipment:

Bulk or sack North Kansas City, MO and Buffalo, NY

## Analytical:

Moisture, %	14.0 max.
Protein, %	12.5 ± 0.5
Ash, %	1.2-1.6

## Typical Granulation:

On U.S. #60	1.5%
On U.S. #80	1.0%
On U.S. #100	12.5%
Through U.S. # 100	85%

## Microbiological (Typical):

Standard plate count	100,000/gm
<i>E. coli</i>	<10/gm
Staphylococcus C.P.	Negative
Yeast	1,500/gm
Mold	1,500/gm
Salmonella	Negative

## Shelf Life:

Six months under clean, dry, ambient warehouse conditions.



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