

Which one is smarter?



[Zero Servings of Vegetables]



[Full Serving of Vegetables]*

What makes some foods smarter than others?

VegeFull™ When included in your formulation, all-natural VegeFull cooked ground beans can increase your product's protein and fiber content while providing up to a full serving of vegetables. Made from healthy black, red, navy, and pinto beans, VegeFull is a smart new way to create opportunities for your products in the growing health market – and all without altering your taste and texture.

VegeFull 
COOKED GROUND BEANS

Make a smart move. Visit www.admworld.com/vegefull to learn more.

FOOD
INGREDIENTS

*As shown, the addition of VegeFull cooked ground beans adds a half serving of vegetables in the puffed snacks and a half serving of vegetables in the roll.

BAKING &
CEREALS

BEVERAGES

DAIRY

PROCESSED
FOODS

SNACK FOODS

For customers around the world, ADM draws on its resources—its people, products, and market perspective—to help them meet today's consumer demands and envision tomorrow's needs.

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