



Make Your Meat Go Further

How ADM's Protein Solutions Can Save You Money and Help Meet Consumer Demand



Whether it's a barbecue or a holiday celebration, traditional meat dishes remain at the center of many social gatherings. But rising meat prices can make it difficult to provide affordable, healthy options that don't sacrifice flavor. That's where we come in. With our plant-based proteins, we can help you create delicious, juicy products that are both cost-effective and nutritious.

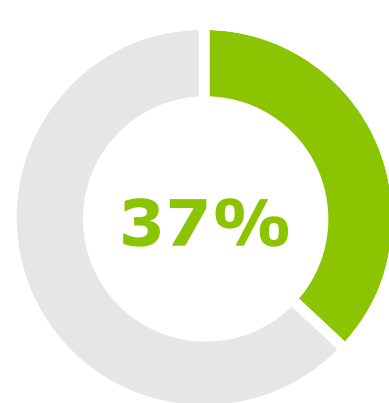
MEAL OCCASIONS¹



¹ADM Outside VoiceSM, Global Protein Occasions Study 2021

Consumers Demand Affordable Products

Inflationary pressures are leading to tighter budgets and increasing consumer anxiety. While the demand for meat products is still strong, the meat industry needs support and smart solutions to tackle new challenges including providing cost-effective, quality products.



of consumers who do not eat meat on a regular basis claim that the price of meat is too high²

²FMCG Gurus, Meat and Plant-Based Protein Survey 2022

How can I develop more affordable yet delicious meat products while still offering great nutrition and quality?



ADM's Plant-Based Proteins for Meat Extension

ADM's broad portfolio of plant-based proteins offers a variety of solutions across key meat extension categories including:



Emulsified Meat



Ground Meat



Whole Muscle & Reformed Meat



Fermented & Canned Meat



Benefits of Using ADM's Soy Protein for Meat Extension

Quality

- + US and European sourced
- + Clean in taste & light in color
- + Great structure, meat-like texture & juiciness
- + Quick hydration & easy application

Transparency

- + European & sustainably sourced options
- + IP program US: track of ingredients to farm
- + Non-GMO ingredients
- + Kosher & Halal certification

Affordability

- + Functionality
- + Low cost-in-use
- + High water absorption, great emulsification

Nutrition

- + High in protein
- + PDCAAS=1

*Disclaimer: On-pack claims must comply with EU Regulation No. 1924/2006

42%

of Global Flexitarians are interested in animal and plant-based products.³

³ADM Outside VoiceSM: Global Plant-Based Proteins Consumer Research, February 2023



The Next Generation of Meat: Blends

As the plant-based revolution continues to evolve, consumers are now more than ever open to hybrid products which combine different types of protein sources, such as plant- and animal-based, plant and fermentation, and so on. These combination products provide consumers with the best of both worlds — the traditional meat they crave and the plant-based protein they demand.

Experience the Future of Meat

When you choose ADM, you are choosing a partner who has the expertise and capabilities to take your brand to the next level. Through in-depth collaboration and ingenuity, we can create the next generation of meat products that will satisfy consumer demand and your bottom line. Let's get started today.

Let's Collaborate.

adm.com/meatextensions