

## Consumers and contemporary wellness

It's clear that consumers connect what they eat to how they feel. Many are taking a holistic, balanced approach to diet and lifestyle for overall well-being.



76% of global consumers aged 26-55 believe that **HEALTHY AGING** starts with WHAT THEY EAT AND DRINK<sup>1</sup>



of global consumers say they are **WILLING TO PURCHASE** PRODUCTS THAT ARE FORMULATED **TO SUPPORT IMMUNE HEALTH**<sup>2</sup>

Botanical extracts fulfill this consumer desire to support overall well-being in a convenient way, with raw materials sourced from nature.



support healthy immune function



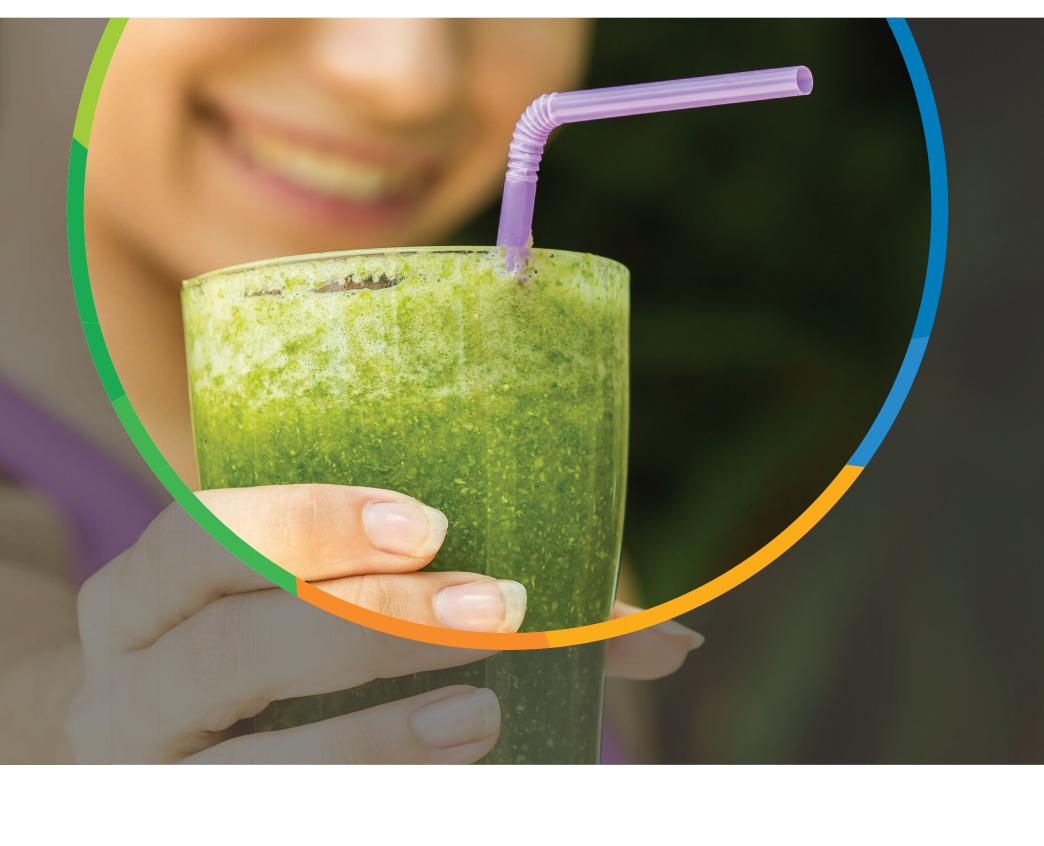
emotional well-being

achieve associated positive



a companion for overall active aging

Botanicals for many applications

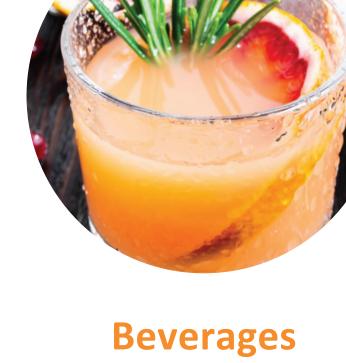


**development support** to developers across a variety of application areas including:

Along with our standardized botanicals, we provide full application and product



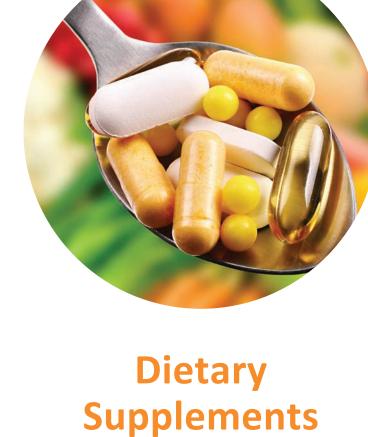
& Snacks











### Selected functional plant extracts ADM's selected range of standardized botanical extracts support the wellness

A COMPELLING, WELLNESS-FORWARD PORTFOLIO

goals consumers are aiming for, with:

quality extracts

Standarized bioactives in high-

**TEA & TEA-SIMILAR PRODUCTS AMAZONIAN SUPERFRUITS** 

Sourced from traditional raw materials, well-known for their wellness-associated properties





# Yerba Mate

**Teas** 

(Green, Black, White)



• Close to growing regions • Capabilities in place for every process Constant raw material testing Ensure consistent quality • Starting material rich in bioactives • At-scale validation



## Science & Technology **Dedicated research team** Vast experience and understanding

Raw Materials

**Careful raw material selection** 

- of plants' molecular mechanisms Testing for biological response Integrated specialized analytics for
- ingredient characterization



## Scale-Up Significant scale-up capabilities

- - **Holistic ADM approach**  Providing convenient delivery • Full of delightful sensory experiences

• Adapted to your brand's needs

Solutions



come from. At ADM, we have cultivated personal relationships with growers all around the world to ensure consistent supply of high-quality raw materials and trustworthy traceability. We source from nature, where it all starts.

Relying on our deep scientific know-how about raw materials sourced from nature—and using our proprietary extraction technologies—we offer a broad

Our expertise and passion to support consumers' well-being make ADM the reliable plant extracts partner for products you can believe in.

ARCHER DANIELS MIDLAND COMPANY DISCLAIMS ANY AND ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, AND SPECIFICALLY DISCLAIMS THE IMPLIED WARRANTIES

range of plant extracts for standardized, reliable quality.

OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. OUR RESPONSIBILITY FOR ANY CLAIM IS LIMITED TO THE PURCHASE PRICE OF MATERIAL PURCHASED FROM US. CUSTOMERS ARE RESPONSIBLE FOR ASSURING THAT CLAIMS REGARDING INGREDIENT TRAITS IN THEIR FINISHED PRODUCTS ARE CONSISTENT WITH THEIR PRODUCT FORMULATIONS AND BASED ON THE SCIENTIFIC STANDARDS AND LAWS WHERE THEIR PRODUCTS ARE SOLD.

Find out more about ADM standardized botanical

Copyright © 2022 ADM

