

Amplifying the Value of the Stevia Leaf

Introducing Stevia Echo™



Echo™ was born from listening closely — to both the market and the moment.

Our growing line of stevia ingredients reflects continuous innovation to improve taste, quality, functionality and cost improvement. New Stevia Echo™ delivers high performance sweetening by bioconversion for **greater process efficiency and cost improvement.**

- Enables successful full-sugar replacement
- Achieve higher usage rates with improved sweetness
- Delivers optimal taste with reduced off-notes and linger
- World class logistics and supply chain



Echo™ delivers premium sweetness quality with enhanced cost savings for brands to better meet their business goals.



What is Bioconverted Stevia?

Sweetness is extracted from the stevia leaf which then undergoes strategic enzymatic conversion of most prominent, major steviol glycosides (e.g. Reb A) to minor ones (e.g. Reb M) to produce the best tasting steviol glycosides.



Turning Over a New Leaf

High performance stevia achieved by bioconversion.



 SweetRight®

Stevia Echo™ M

Powered by ADM's proprietary stevia innovation and advanced agriculture programs, Echo™ M improves sensory performance for the best taste.



 SweetRight®

Stevia Echo™ RM 95

For developers seeking high Reb M composition, Echo™ RM95 offers the highest purity Reb M within the SweetRight® platform.

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Contact Us

sweeteners@adm.com