



## Unlock the Power of Plant-Based Solutions

Global consumers are placing a renewed focus on health and wellness, fully embracing plant-based solutions. Demand shows no sign of slowing down and as more consumers continue to adopt plant protein lifestyles they are looking for increased variety that creates exciting food and beverage experiences.<sup>3</sup>

### INTRODUCING ADM'S NUTRIFLEX™ SYSTEMS

To create tailored, innovative and expertly crafted plant-based solutions in a range of trending formats, you need the right partner. ADM's NutriFlex™ systems allow you to bring what's next in plant-based solutions to the world – with speed and variety – from functional building blocks to fully finished turnkey product solutions. Regardless of your production and manufacturing setup, ADM can partner to deliver a system designed for you. Count on exclusive formulations and technical support from concept to finished product, to help you get to market faster.

Sources: 1. ADM Outside Voice<sup>SM</sup> How To Win With Plant-Based Proteins, November 2019,  
2. ADM Outside Voice<sup>SM</sup> Global Plant Protein Consumer Discovery, August 2020,  
3. ADM Outside Voice<sup>SM</sup> Protein Segmentation, May 2019

**50%**  
of consumers  
are consciously  
choosing plant-  
based proteins<sup>1</sup>

**63%**  
of plant protein  
consumers believe  
Taste & Nutrition  
are equally  
important<sup>2</sup>

“Lack of  
Variety” is  
one of the top 5  
barriers to trying  
plant protein  
alternatives<sup>3</sup>



### ADM's NutriFlex™ Protein-Forward Systems Design:

**MaxFlex™** – Synergistic alternative plant-based protein blends designed to maximize protein nutrition and functionality in consumer-preferred products.

**AccelFlex™** – Plant-based ingredient system building blocks designed to address texture, structure, function & nutritional challenges in the industry. Leverage the AccelFlex™ offering to accelerate launches of on-trend products while reducing supply chain complexity along the way.

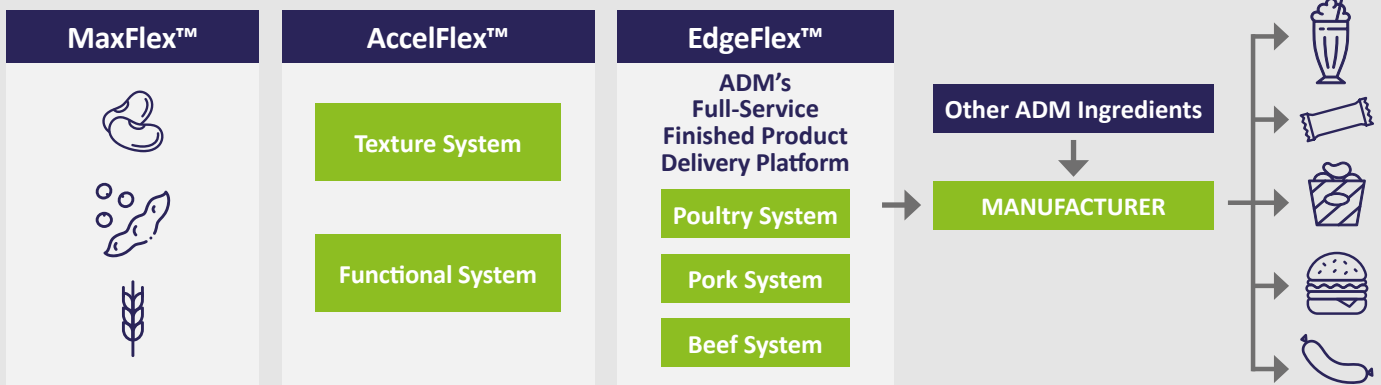
**EdgeFlex™** – Full-service finished product delivery platform. Leverage ADM's broader systems and ingredient pantry, marketing, R&D, product development & culinary expertise coupled with our network of third party manufacturers and partners to create a differentiated competitive edge on consumer-preferred plant-based products.



## Complete Portfolio of Protein-Forward Systems, For Your Needs

Create your own unique and customized plant-based products with consumer-informed, customizable plant-based solutions – from MaxFlex™ blends, to AccelFlex™ functional building blocks and fully finished EdgeFlex™ plant-based products – all designed to get you to market faster.

### ADM's NutriFlex™ Protein-Forward Systems Design



### Integrated Convenience for Your Brand

#### MaxFlex™

Combine these synergistic alternative protein blends with your other functional ingredients to maximize protein, nutrition and functionality to manufacture a market-winning plant-based product.

#### MAXFLEX™ EXAMPLE

A synergistic pea & wheat protein blend that can be used to add function and nutrition to a variety of snack and bakery applications.

#### AccelFlex™

Take these different plant-based ingredient system building blocks and add your own finishing ingredients to meet texture, structure, function & nutritional challenges as needed, to manufacture a market-winning plant-based product.

#### ACCELFLEX™ EXAMPLE

- **Texture System:** pea & chickpea textured protein system
- **Functional System:** protein and complementary ingredients to allow optimal nutrition and functionality within a custom finished product

#### EdgeFlex™

Leverage this full-service finished product delivery platform, designed for consumer success and the quickest route to market, to create a differentiated competitive edge on consumer-preferred plant-based products.

#### EDGEFLEX™ EXAMPLE

- **Poultry System**
- **Pork System**
- **Beef System**



## PROTEIN-FORWARD SYSTEMS



### Why ADM?

#### GET AN EDGE WITH TRUE PLANT PROTEIN PERFECTION, THANKS TO NUTRIFLEX™ SYSTEMS

Leverage the industry’s most comprehensive plant protein ingredient portfolio and 75+ years of experience in alternative proteins, tailored taste and culinary expertise for an extensive range of customizable, Culinary Crafted<sup>SM</sup> plant-based products that meet your specific needs with speed.

#### OUR ADVANTAGE

ADM understands your consumer needs and formulation-specific challenges better than anyone in the industry. Our science-backed product development prowess paves the path to create consumer-desired solutions. Our unique advantage to leverage our vertically-integrated portfolio in conjunction with expert taste, nutrition, texture, functional benefits, and color considerations brings “One ADM” solutions to the next level.

ADM’s extensive cross-functional team expertise, global manufacturing and extensive supply chain footprint assist customers at any stage of the value chain achieve tailored, innovative and expertly crafted plant-based products with end-to-end support of a trusted innovation powerhouse.



### READY TO GET TO MARKET FASTER?

Request our Prototype Formulation & a Technical Consultation.

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